**Email**

Dear **[first name]**,

Gator Club® leaders from across the country recently gathered in Gainesville to discuss how our alumni network can support UF’s bold aspirations for the future. Each of our 90 Gator Clubs committed to increasing our Alumni Participation Rate – the percentage of alumni who donate to the university each year. By giving back to UF, we play an important role in helping the university go greater, which in turn has a direct impact on the value of our UF degree.

I committed that our club would increase our number of donors from **<FY17 #>** to **<FY18>** by June 30. We are currently **<# of donors>** donors away from our goal!

By becoming a member of the Alumni Association, you will help us reach this ambitious goal. Please consider joining today by following the link below.

[JOIN TODAY]

Go Gators!

<Club Leader Name>

<Gator Club>, President