**FYE 2018 Annual Member Email A**

**Date:** 6/25/2018  **Appeal Code:** Requested on 02/13/2018

**Subject:** [First Name], we need you! **Pre-Header:** Choose Your Support Level

**Sender Email:** ufalum@ufalumni.ufl.edu **Sender Name:** The UF Alumni Association

Dear <first name here>,

Before your membership lapsed on <**expiration date**>, you were a member for <**consecutive years**.> **Thank you!**

Since you were last a member, The University of Florida has become the first Florida school to break into the list of top 10 best public universities, coming in at No. 9, according to the U.S. News & World Report Best Colleges rankings. Did you know that joining the UFAA immediately contributes to UF’s rankings?

There is no better time to join the UFAA. Choose one of the membership packages below and help shape a greater tomorrow.

**Yes, I want to help UF as an Annual Member**

**Yes, I want to help UF as a Life Member**