**Purpose:** Renew New Grad Members **Audience:** Expiring New Grad Members

**Appeal Code:** Requested on 02/02/2018 **Timing**: +60 Day Notice

**Subject:** Continue Your Legacy **Pre-Header:** The UF Alumni Association

Dear <**First Name**>,

We know you’ve been busy since graduation, and so has UF! Since graduation, UF has become the first Florida school to break into the list of top 10 best public universities, coming in at No. 9, according to the 2018 U.S. News & World Report Best Colleges rankings.

Did you know this ranking affects the value of your degree? Help UF crack the top 5 and renew today for only $25! By doing so, you’ll continue your UF legacy and support past, present and future Gators!

**Renew Today**

Go Gators!

The UF Alumni Association