THE RITA KOBB
NURSING & HEALTH INFORMATICS SYMPOSIUM

February 14-15, 2019 | J. Wayne Reitz Union Grand Ballroom

kobbsymposium.nursing.ufl.edu
REGISTRATION NOW OPEN

Looking Back at the Past Decade of Nursing and Health Informatics:
ADVANCES & OPPORTUNITIES

UF FLORIDA
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KEYNOTE ADDRESS
Fall TIPS: Translating a Decade of Research Evidence into Practice
Patricia C. Dykes, PhD, RN, FAAN, FACMI

KEYNOTE ADDRESS
Our Wise Opportunity: Leveraging the Tension Between Technology & Practice
Michelle Troseth, MSN, RN, FNAP, FAAN

INTERACTIVE WORKSHOP SESSIONS:

George Demiris, PhD, FACMI, University of Pennsylvania: "Personal Health Informatics and Patient Engagement: Opportunities and Challenges for Aging"

Adriana Arcia, PhD, RN, Columbia University: "Preparation for Design of Tailored Information Visualizations: A Systematic Method for Identifying Data Attributes"

Sunmoo Yoon PhD, RN, Columbia University, and **Ragnhildur (Raga) I. Bjarnadottir, PhD, MPH, RN,** University of Florida: "Text Mining in Health Care: Knowledge Discovery and Practice Applications"

Patricia C. Dykes, PhD, RN, FAAN, FACMI, Harvard Medical School, Brigham & Women's Hospital: "Fall TIPS: Translating a Decade of Research Evidence into Practice"

FEATURING BREAKOUT SESSIONS

BREAKOUT SESSIONS with scholarly experts
A LIVE PERFORMANCE by the Center for Arts in Medicine
AN INTERDISCIPLINARY POSTER SESSION
AN EVENING NETWORKING EVENT

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[Handwritten annotations:] Maybe switch placement? + Make Reg bubble bigger? — too much white space — Sponsors way too small. Can put both UF Health on one line, followed by next line of others?