**Purpose:** Renew New Grad Members **Audience:** Expiring New Grad Members

**Appeal Code:** MN014 **Timing**: +60 Day Notice

**Subject:** ACTIVATE TODAY: Your Membership Expires Soon **Pre-Header:** The UF Alumni Association



Dear <First Name>,

Can you believe a year has passed since you received a gifted UFAA New Grad membership?

Time is flying by so do not forget to claim your second year of membership that we, your hometown Gator Club® purchased for you.

Please click below to activate your gifted membership for another year!

**<First name here>, Activate Your Gifted Membership**

**Did you know your membership is 100% digital?**

Download The Gator Nation® app today! Log in with <email address> and your last name, <insert last name>, to access your digital membership card, hundreds of discounts based on your zip code and to participate in events like the Virtual Gator Run 10K!

Go Gators!

The UF Alumni Association