**Appeal Code:** MN016 **Timing**: +15 Day Notice

**Subject:** Two Weeks Left! **Pre-Header:** Activate Your Membership Today!



Dear <First Name>,

Your membership expires in two weeks!

Once again, your local Gator Club® has gifted you a second year of UFAA membership. There is no cost to you!

**<First name here>, Activate Your Gifted Membership**

Renew today and be eligible to participate in the “Cracking the New Job Market” online webinar presented by William Howard. Mr. Howard is an award-winning college professor, business executive, and author of four books on career management.

You will learn how to:

* Gather information on what a prospective employer finds important.
* Emphasize those skills, accomplishments, and qualities in tailored resumes and interview answers.
* Identify the intersection between personal talents and what the marketplace needs.

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Download The Gator Nation® app today! Log in with <email address> and your last name, <insert last name>, to access your digital membership card, hundreds of discounts based on your zip code and to participate in events like the Virtual Gator Run 10K!

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The UF Alumni Association