**ALUMNI Email 1**

Dear [NAME],

The mission of higher education to promote excellence in research, teaching, and service has never been more important. In a rapidly changing world, the University of Florida College of Liberal Arts and Sciences is preparing students for new challenges and incredible opportunities in the future.

Generations of Gators benefit when our alumni extend a hand. You can help by making a tax-deductible gift to the College of Liberal Arts and Sciences today.

I’LL MAKE A YEAR-END GIFT BUTTON

Your generosity helps ensure that the University of Florida remains an affordable, competitive, and cutting-edge destination for the best and brightest students, researchers, and faculty. Thanks to alumni, 2022 saw new strides in artificial intelligence initiatives, expanded experiential learning and career development connections, and enriched first-year and graduate student experiences.

UF’s reputation and impact– including its Top 5 stature – benefit directly from alumni support.

Thank you for considering a tax-deductible gift today to support the College of Liberal Arts and Sciences.

Wishing you much happiness and good health in the new year. Go Gators!

David E. Richardson

Dean, College of Liberal Arts and Sciences