

February 27 – Congrats Notification Email Copy

Target Send Date: February 27, 2025

Sender: Heather Ashley [ufalum@ufalumni.ufl.edu]

Subject: Congratulations, [Company Name]! confetti emoji

Preheader: Your company has been selected as a Gator100 – Class of 2025 Honoree!

Platform: Salesforce

[HEADER]

Dear [First Name],

Congratulations! [Company Name] made the prestigious 2025 Gator100, recognizing your company as one of the fastest-growing businesses led by University of Florida alumni!

Your achievement is a testament to your dedication, innovative spirit, and commitment to excellence. As a shining example of entrepreneurial leadership, your success inspires fellow Gators and the broader community, embodying the values that the University of Florida proudly fosters. The UF Alumni Association is honored to celebrate your accomplishments and welcomes you to this distinguished group of Gator entrepreneurs.

We encourage you to share this exciting news with your network using the social media toolkit available on the Gator100 [website](https://higherlogicdownload.s3.amazonaws.com/UFAA/1407d456-5f6d-4c01-9faa-3284123343f7/UploadedImages/2024_Gator100_Honoree_Toolkit.pdf). Please tag your posts and photos with #Gator100 to join the celebration and connect with other honorees.

Mark your calendars for the 2025 Gator100 Celebration, scheduled for April 24-25, 2025, at the University of Florida campus. This dynamic two-day event promises to be an engaging experience, offering numerous networking opportunities, professional development sessions, and a chance to reconnect with the vibrant Gator Nation®. Highlights include the second annual SheEO Brunch, celebrating Gator entrepreneurs, and the 2025 Gator100 Awards, which will take place on the evening of April 25. The awards ceremony will be a chic and interactive reception honoring the achievements of the 2025 Gator100 Honorees. You will receive more information and registration instructions in the upcoming weeks.

For sponsorship opportunities, please reach out to [Staci McDonough](mailto:smcdonough@uff.ufl.edu?subject=Gator100%20Sponsor%20Inquiry). If you have any general inquiries, feel free to visit the [Gator100 FAQ page](https://gator100.ufl.edu/apply/faq) or contact us at [ufalum@ufalumni.ufl.edu](mailto:ufalum@ufalumni.ufl.edu).

Once again, congratulations. We look forward to celebrating with you in April.

Go Gators!

Heather

Heather Ashley

Executive Director of the UF Alumni Association

Executive Director of Alumni Relations

[FOOTER]