

February 7 – Regrets Notification Email Copy

Target Send Date: February 27, 2025

Sender: UF Alumni Association [ufalum@ufalumni.ufl.edu]

Subject: [First Name], Thank You for Applying

Preheader: Gator100 Notification

Platform: Salesforce

 [HEADER]

Dear [First Name],

Thank you for your application to the 2025 Gator100. We appreciate the time and effort you invested in this process.

We received a significant number of applications this year, making the selection process highly competitive. Unfortunately, we regret to inform you that your company did not make this year’s Gator100 list. Nonetheless, the UF Alumni Association is proud to recognize your incredible achievements as a Gator business leader.

While we understand that this decision may not be ideal, our goal with this program goes beyond just recognizing a small list of awardees each year. We ultimately seek to pay it forward by connecting our outstanding alumni back to the UF community in many ways. Our partners within our 16 academic colleges and campus units, including Student Life, Career Connections Center and more, have engagement opportunities that will benefit immediately from your expertise. If you’d like to learn more about these opportunities, please contact Amanda Edwards.

From all of us at the University of Florida, we wish you continued success and prosperity this year and hope you will apply again next year.

Go Gators!

Heather

Heather Ashley

Interim Executive Director of the UF Alumni Association

Executive Director of Alumni Relations

[FOOTER]