EMAIL 1 - Donors
Sender: Ryan Athay, UF Class of 2025

Dear {First Name}

Next week, I’ll cross the stage, turn my tassel, and officially become a proud University of Florida alum. It’s a moment I’ve dreamed of—and one made possible by **you** and all Gators who came before me.

This spring, UF is celebrating a huge milestone: **500,000 living alumni**—leaders, changemakers and innovators making an impact around the world. And now, I get to be one of them.

To honor this legacy, I’m inviting you to join the **Greatest Gator Grad Decade Challenge**—a fun way to show your pride and support future Gators.

Here’s how you can help:

🎓 **Represent Your Decade**
Continue your legacy by [making a gift](https://affinitygiving.ufl.edu/pages/gator-decade-challenge/?appeal_id=67f9433dc3e428ec6ca1d0fa) by **May 6** and help your preferred class decade climb the leaderboard.

💙 **Boost Your Impact**
Every **25 donors per decade** unlocks an additional **$1,000** for student scholarships!

🐊 **Share Your Gator Pride**
You’ll receive a **limited-edition “Gators Through the Decades” sticker pack** as a thank-you.

Let’s show what it means to be part of the Gator Nation—today, tomorrow, and always.

{[Make my Gift Count button](https://affinitygiving.ufl.edu/pages/gator-decade-challenge/?appeal_id=67f9433dc3e428ec6ca1d0fa)}

Thanks for helping make moments like mine possible. Go Gators!

Ryan Athay (BPH ’25)
University of Florida

P.S. Every [gift](https://affinitygiving.ufl.edu/pages/gator-decade-challenge/?appeal_id=67f9433dc3e428ec6ca1d0fa) counts—share the challenge and help your decade shine!