



# '24 -'25 Year 1 in Review

## Upcoming Events

### Welcome to the Gatorhood

- June 29, 2025 @ 2PM
- Top Golf in Rogers

### Orange and Brew: Gator SEC Happy Hour

- August 21, 2025 @ 5PM
- Crabby's in Rogers

## Meet your Board

**President – Susan Chronister**

**President – Elect – Cindy Ragan**

**Treasurer – Kevin Warn**

**Secretary – Elizabeth Rlter**

**VP, Communications – Stephanie Wilson**

**VP, Academics – Steve Schultheis**

**VP, Young Alumni – Joe Stubits**

**JOIN UFAA: Please make sure your contact info is updated with the UFAA by email. Join the UFAA [here](#). Need help logging in? Email [ufalum@ufalumni.ufl.edu](mailto:ufalum@ufalumni.ufl.edu)**



## NWA Club Accomplishments

- 200+ Gators attended 16 events
- 214 UFAA known Gators in NWA
- 400+ Gators on LinkedIn in NWA
- 222% increase in Social Media Reach
- \$2,750 Raised
- 2 Attendees at AVL
- New Logo and Brand Look
- Launched our Merch Store. Buy [here](#).
- Engaged Sparks: UF Student Marketing Firm



# SPARKS FINAL Case Competition - First Place

These incredible ladies represented our club as part of SPARKS: The UF Marketing Firm and have been hard at work all semester developing a marketing plan. They recently showcased their expertise in research, business strategy, and branding, presenting their work to a panel of UF professors, and secured **First Place at the Final Competition!** We're beyond proud of their work and appreciate their support of the Gator Nation in NWA!



## Stay Updated Through Social Media

Find the LinkTree in the bio of all our social media accounts. Here you will find all the important links in one place. Be sure to follow us on social media as well to stay informed on upcoming events and engage with other NWA Gators. RSVP on Facebook for events!

