EMAIL 3 - ALL
Sender: University of Florida Annual Giving
Subject: Who’s the GOAT? (goat emoji)

Who is the Greatest (Gator Decade) Of All Time?
(*Spoiler alert – Every Gator is the GOAT*)

Represent and show your class decade pride by making a gift to the area you are most passionate about.

{Add in current leaderboard image} ­

🎓 **Follow the Leaderboard**There’s still time to participate. Make your gift by **May 14** and help your preferred class decade climb the leaderboard.

💙 **Boost Your Impact –**
Every **25 donors per decade** unlocks an additional **$1,000** towards student scholarships (*up to $3,000 per decade*). How close your decade is to the next match?

🐊 **Share Your Gator Pride**
You’ll receive a **limited-edition “Gators Through the Decades” sticker pack** as a thank-you.

{Sticker Image}

{[Make my Gift Count button](https://affinitygiving.ufl.edu/pages/gator-decade-challenge/?appeal_id=67f9433dc3e428ec6ca1d0fa)}