



CULTURAL PLAZA CONCIERGE

Diamond and Platinum members of the President's Council have exclusive access to the Cultural Plaza Concierge, a complimentary service to enrich your experience of the wonderful collections, programs and performances at the Harn Museum of Art, Florida Museum of Natural History and University of Florida Performing Arts.

The following pages contain detailed information on all the special services and benefits available to you. For more information about your premier Cultural Plaza benefits, contact the Cultural Plaza Concierge at (800) 261-1778 or presidentscouncil@uff.ufl.edu.





HARN MUSEUM OF ART

Since opening in 1990, the Harn Museum of Art at the University of Florida has been a cornerstone of the North Central Florida arts and culture ecosystem. The Harn is dedicated to serving the UF and greater Gainesville community, offering free admission, educational activities and cultural resources to all visitors. The museum is known for its high-quality and relevant exhibitions, many of which have toured across the United States.

The Harn's collections consist of nearly 14,000 works of art, with a focus on African, Asian, modern and contemporary art, and photography with significant representation of Ancient American and Oceanic art, along with a growing collection of prints and drawings from before 1850. Over 80 percent of the Harn's permanent collection is now accessible [online](#). Through 360-degree photography, online visitors are able to explore objects as never before.

In 2021, the Harn received *The Florida Art Collection, Gift of Samuel H. and Roberta T. Vickers*, the largest single art collection ever donated to the university. This extensive collection of Florida-themed paintings, drawings and watercolors includes many prominent American artists from the late 19th to mid-20th centuries. Select works from The Florida Art Collection are also on view at the [Governor's House Cultural Center and Museum](#) in historic St. Augustine, Florida.

The Harn launched its Art After Dark program in 2023, extending the museum's hours on Thursday evenings from 5 p.m. to 9 p.m. This allows more time for visitors to explore the galleries, view special exhibitions and shop in the Harn Museum Store. During select Art After Dark evenings, visitors can experience live entertainment and special activities while enjoying light bites and refreshments.

In 2024, the Harn launched a fully paid internship program made possible by a private grant and the generosity of individual donors. Annually, approximately 60 college students contribute to the dynamic work of the Harn through internships in every department. Harn interns represent all academic majors and are an essential part of the museum's daily operations. Paid internships provide students with opportunities to explore future careers and pursue their passions without financial hardship.

The Harn continues to gain recognition as a leader among its peers, ranking among the top public university art museums in its size, endowment and programmatic offerings. The Harn is truly the art museum of the Gator Nation.

We would love for you to become a part of the Harn family. Diamond and Platinum members of the President's Council enjoy a number of exclusive benefits, which are listed below. Visit go.ufl.edu/HarnMember to activate your membership benefits.

MEMBERS RECEIVE THE FOLLOWING BENEFITS:

- **Private tours of exhibitions and collections** upon request
- **Reciprocal benefits** to museums throughout North America through the College and University Art Museums (CUAM) Reciprocal Program
- **Bimonthly Museum eNewsletter**
- **Harn Museum Magazine** mailed every four months

For more information or any questions about the Harn, please contact the Development Office at (352) 294-7055. For general Cultural Plaza Concierge inquiries, please call (800) 261-1778.



FLORIDA MUSEUM OF NATURAL HISTORY

Located at the heart of the UF Cultural Plaza, the Florida Museum of Natural History inspires visitors to value the biological richness and cultural heritage of our diverse world and make a positive difference in its future. For more than 100 years, the Florida Museum has been the state's official natural history museum, and has evolved into one of the nation's most robust and dynamic research- and collections-based museums.

Housing collections that have grown to over 40 million specimens and artifacts, the Florida Museum is one of the premier university-based natural history museums in the nation with active collecting, research and teaching programs. Most of the Museum's collections of plants, animals, fossils and artifacts rank among the top 10 nationally.

While the majority of the faculty, staff and scientific specimens are located in Dickinson Hall at the center of campus, Powell Hall, located in the UF Cultural Plaza, houses the Florida Museum's exhibits and public programs. Visitors can experience permanent exhibits like ***Florida Fossils: Evolution of Life & Land***, which draws upon the Museum's internationally acclaimed fossil collections to tell the story of the last 65 million years of Earth's history; ***South Florida People & Environments***, which explores Florida's rich cultural history from the Calusa to the modern-day Seminole and Miccosukee; and our latest permanent exhibit, ***Water Shapes Florida***, tells the story of Florida's fresh water, from underground aquifers to the rivers, lakes and clouds. The Museum's youngest visitors can explore the ***Beverly & Jon Thompson Discovery Zone***, an engaging, hands-on science activity area designed to spark curiosity and learning.

The Florida Museum is also home of the McGuire Center for Lepidoptera and Biodiversity — the world's premier butterfly and moth research facility with more than 10 million specimens. Visitors can experience hundreds of live butterflies in a lush tropical rainforest setting by exploring the ***Butterfly Rainforest***. Additionally, Diamond and Platinum members of the President's Council enjoy a number of exclusive benefits at the Museum.

MEMBERS RECEIVE THE FOLLOWING BENEFITS:

- **Free admission to the *Butterfly Rainforest* exhibit** when it is scheduled to reopen to the public in 2026. Please note, the Museum is temporarily closed for an exciting [expansion project](#).
- **Invitations to members-only receptions and VIP events**
- **Opportunity to subscribe** to the Museum eNewsletter
- **Pre-arranged private tours** through scientific collections
- **Reciprocal benefits** to over 300 museums through the Association of Science and Technology Centers Passport Program (www.astc.org/passport/)

For more information or any questions about the Florida Museum, please contact the Development Office at (352) 273-2047. For general Cultural Plaza Concierge inquiries, please call (800) 261-1778.



UNIVERSITY OF FLORIDA PERFORMING ARTS

University of Florida Performing Arts (UFPA) is an industry leader in connecting campus and community. *Bringing Moments of Meaning to Life* expresses our mission of providing enriching and impactful experiences through live performance, arts education programs and community engagement.

Live performance:

UFPA believes that attending a performance is more than just entertainment; it provides profound moments of reflection, inspiration and connection.

Arts education:

Beyond performances, we are committed to providing transformative experiences for individuals and communities through arts education programs. UFPA performers are dedicated to making a meaningful impact by visiting local and regional schools, providing artistic insights to UF students, engaging with disadvantaged groups and more.

Community engagement:

We aim to bring these meaningful moments to diverse communities, including students, faculty, local residents and others through initiatives like the [Driveway Theatre Project](#) and the [Partners Program](#).

We hope you will join us for performances such as Wynton Marsalis, Kristin Chenoweth, Parsons Dance and Itzhak Perlman, along with several Broadway productions, that frequently grace our stages. We invite you to witness the transformative power of the performing arts.

Diamond and Platinum members of the President's Council enjoy exclusive Performing Arts benefits, which are listed below.

MEMBERS RECEIVE THE FOLLOWING BENEFITS:

- **Copy of the Season Guide**
- **Pre-arranged backstage tours**
- **Access to intermission receptions** at UF Performing Arts presented performances

For more information or any questions about UF Performing Arts, please contact the Development Office at (352) 273-2480. For general Cultural Plaza Concierge inquiries, please call (800) 261-1778.