**Student Renewal Email +30 Day Reminder 2**

**Audience:** All expiring SAA members

**Subject:** Don’t Miss Out – RENEW TODAY!

**Pre-Header:** Tradition Keepers. Gator Clubs. Discounts. T-Shirts.

**Sender Email:** [ufalum@ufalumni.ufl.edu](mailto:ufalum@ufalumni.ufl.edu) **Sender Name:** UF Alumni Association

Dear [Insert First Name Here],

Your UFAA membership is expiring. There is only one way to continue your connection to over 415,000 Gators around the world.

Gators Renew! <https://www.ufalumni.ufl.edu/join/students/?ac=MEMS3>

**ONE MEMBERSHIP. MANY ADVANTAGES.**

* **The Gator Nation® app:** Digital membership card, events, Tradition Keepers and the *F Book*.
* **Gator Clubs®**: Network with established UF alumni!
* **Gator Savings:** Hundreds in Gainesville…hundreds of thousands nationwide.
* **The Gator Run:** Members receive discounted registration.

**All Student Members receive a UFAA Comfort Colors T-Shirt!**

*Stop by Emerson Alumni Hall between 8AM – 5PM Monday-Friday.*

*Bring your UFID or digital membership card!*

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Thank you and Go Gators!

UF Alumni Association

**Did you know?** The price of a Life Membership for students is only **$400**. Once you graduate the price increases to $600 and then $800 four years after graduation. Upgrade today! <https://www.ufalumni.ufl.edu/join/students/?ac=MEMS3>