Email 1 – Alumni Donors/Lapsed Members

Send Date: June 2, 2025

Subject:

From: UF Alumni Association {ufalum@ufalumni.ufl.edu}

Link: <https://affinitygiving.ufl.edu/campaigns/join-in-june-2025/?appeal_id=682b6ee252644ae8049cb01c>

Dear [Fist Name],

Summer is here, and we have the perfect way for you to beat the summer heat and show your Gator Nation® pride. Join the UF Alumni Association and receive an exclusive UFAA water bottle. But act fast – this offer is only good through **June 30**.

[[JOIN TODAY]](https://affinitygiving.ufl.edu/campaigns/join-in-june-2025/?appeal_id=682b6ee252644ae8049cb01c)

And while you are enjoying your summer sips, know your membership dues are hard at work providing support for student scholarships, alumni programming and campus programs.

Thanks for supporting the UFAA. Go Gators!