# Email #1 – Life Members

**Drop Date:** 7/7/2025  
**Subject Line:** Claim Your 2025 BEAT Tees 🐊  
**Sender Display Name:** University of Florida Alumni Association   
**Signer:**

**[BEAT TEE HEADER IMAGE]**

{First Name},

A Gator’s fall-favorite uniform is back. The 2025 BEAT Tees are here, and as a UFAA Life Member, you are getting exclusive first getting first-access and discounted rates on this season’s suite.

Make your gift today and grab this year’s suite to rep your Gator pride all season long.

$25 **BEAT ‘EM Tee**  
$60 **BEAT ‘EM Tee + BEAT Texas + BEAT Mississippi State**

This is a **limited-time offer just for Life Members** that ends July 20.

[GET MY BEAT TEES]

Every gift supports UF and helps us BEAT ’EM ALL on and off the field.

Go Gators!

A close-up of a signature

Description automatically generated

Sincerely,  
Heather Ashley