# Email #3 – All Access

**Drop Date:** 8/4/2025  
**Subject Line:** BEAT Tees are back   
**Preview Text:** Show your Gator pride with the 2025 BEAT Tee line-up   
**Sender Display Name:** UF Alumni Association  
**Signer:** University of Florida Alumni Association

**[BEAT TEE HEADER IMAGE]**

{First Name},

BEAT season is back. Get ready to growl in the Swamp with this year’s BEAT Tee line-up.

Rep your Gator pride all season long with the 2025 Beat Tee suite:   
• A $35 gift gets you this year’s exclusive BEAT ‘EM Tee  
• A $70 gift brings home the full suite, including BEAT Texas and BEAT Miss. State

**[GET YOUR BEAT TEES TODAY]** [**https://affinitygiving.ufl.edu/campaigns/number-beatemall-2025/?appeal\_id=684b1d9fbefb72c9180e8de5**](https://affinitygiving.ufl.edu/campaigns/number-beatemall-2025/?appeal_id=684b1d9fbefb72c9180e8de5)

And know that your gift supports UF and helps us BEAT ’EM ALL on and off the field.

Go Gators!

Sincerely,

The University of Florida Alumni Association