# Email #1a – Parent to Parent, First Year

Drop Date: TBD

Subject Line: Welcome to the Gator Nation

Preview Text: Give Your Gator the Best Year Ever

Sender Display Name: TBD Gator Parent & UFAA Board Member

Signer: TBD

**Welcome to the Gator Nation!**

Just a few weeks ago [Student Name] joined us in The Swamp and officially became part of the Gator Nation. This step marked a momentous occasion for your family and is cause for celebration!

As an alumna and proud parent of a first-year Gator, I encourage you to take advantage of all that this University has to offer. The University of Florida Alumni Association is the first step to connecting [Student Name] to the incredible network of Gators near and far.

**[Enroll Your Student Today]**

Gifting your Gator a UFAA membership will give them exclusive access to:

* Enrollment in local Gator Club & Affiliate Groups
* Career-focused experiences and leadership opportunities through the Gator Network
* Invitations to alumni networking events
* Savings at the UF Bookstore and thousands of local and national retailers
* Member only BEAT Tee’s

We look are excited to have you and your family as part of the Gator Nation. Congratulations and welcome to the University of Florida!

Go Gators,

*P.S. don’t miss out on the fun, join the UFAA*