# Email #1B – Parent to Parent, Returning student

Drop Date:

Subject Line: It’s Great to be a Florida Gator!

Preview Text: Give Your Gator the Best Year Yet

Sender Display Name:

Just a few weeks ago [Student Name] joined us for another year in The Swamp as an important piece of the Gator Nation!

As an alumna and proud parent of a Gator, I encourage you to take advantage of all that this University has to offer. The University of Florida Alumni Association, can connect [Student Name] to the incredible network of Gators near and far and help prepare them for what’s next.

**[Enroll Your Student Today]**

Gifting your Gator a UFAA membership will give them exclusive access to:

* Enrollment in local Gator Club & Affiliate Groups
* Career-focused experiences and leadership opportunities through the Gator Network
* Invitations to alumni networking events
* Savings at the UF Bookstore and thousands of local and national retailers
* Member only BEAT Tee’s

We’re excited for [Student Name] to experience all that this year has in store at the University of Florida, and we hope to see you and your family soon.

Go Gators,

*UFAA Board Member*

*P.S. don’t miss out on the fun, join the UFAA*