# Email – Lapsed Members

Drop Date: 10/27/25

Subject Line: Florida Rules the Swamp

Preview: Chomp the Dawgs

Sender Display Name: Ibi Rodriguez & Jon Eugene - Students Today, Alumni Tomorrow

Signer: Ibi Rodriguez & Jon Eugene

Hey [First Name],

It’s true what they say – wherever the Gators play becomes the Swamp – and we know that Florida rules the Swamp!

This Friday, October 31, join Students Today, Alumni Tomorrow for our final BEAT Tee of the season. Shirts are available first come, first serve for 1,000 student members – so get in line early:

* Emerson Alumni Hall: 9:00 AM – 11:00 AM
* Reitz Union: 1:00 PM – 3:00 PM

Don’t miss your chance to get this limited-edition shirt – renew your membership today!

**[Renew Membership!]**

<https://www.ufalumni.ufl.edu/join/students/default.aspx?ac=MZAEZ4T4>

This week only, you can skip the line by bringing a shelf-stable and non-perishable food donation item to support the Hitchcock Field & Fork Pantry [https://pantry.fieldandfork.ufl.edu/about/] – a great way to give back to campus while showing your Gator pride!

Let’s turn Jacksonville into the Swamp this weekend as we BEAT Georgia!

Go Gators,

Ibi Rodriguez & Jon Eugene

Students Today, Alumni Tomorrow

University of Florida Alumni Association