**Purpose:** Recruit Gators Run 305 Team Members

**Audience:** UFAA Members in Florida

**Appeal Code:** MR139

**Subject:** Run the 305 with fellow Gators!

**Pre-Header:** The UF Alumni Association is an official group partner of the Miami Marathon



Dear [First Name],

The UF Alumni Association is an official group partner of the Miami Marathon. UFAA Members can participate in the Miami Marathon as a part of the 2nd Annual Gators Run 305 Miami Marathon team!

REGISTER TODAY <https://www.ufalumni.ufl.edu/rsvp/view/default.aspx?id=1296>

**Registration is a two-step process.**

**Step 1:** Register for the Gators Run 305 Team by December 26, 2017.

* Information about $10 off your Miami Marathon registration will be included in your confirmation email.

**Step 2:** Register for either the Miami Full Marathon or Half-Marathon.

* Select the UFAA Group Affiliation, UF ALUMNI ASSOCIATION, from the drop down menu.
* Enter your unique discount code before you complete payment.

Gators Run 305 Team members receive the following:

* $10 discount on registration
* Gators Run 305 performance T-Shirt
* Gators Run 305 bag
* Gators Run 305 hat
* Invitation to the UFAA Pre-Party at Batch Gastropub on Saturday, January 27, 2018, including 15% off your food and drinks.
* Gator giveaways at our post-race tent in the Baptist Health Charity Village in Bayfront Park.

*Pictured above: The 2017 Gators Run 305 Team at Batch Gastro Pub the night before the race.*

Go Gators!

Eric Martin

Assistant Director of Membership & Philanthropy