**Student Renewal Email –30 Day Reminder 4**

**Audience:** All expired SAA members

**Subject:** You’re Past Due! **Pre-Header:** Your UFAA Membership Expired

**Sender Email:** ufalum@ufalumni.ufl.edu **Sender Name:** The UF Alumni Association

Dear [Insert Name Here],

**Your UFAA membership expired on {expiration date]!**

Gators Renew! <https://www.ufalumni.ufl.edu/join/students/?ac=MEMS6>



You no longer have access to these exclusive perks:

**BEAT T-Shirts:** Student Members are eligible to wait in line for a chance to pick up BEAT T-Shirts prior to select home football games. (Supplies are limited!)

**Comfort Colors T-Shirt:** It’s soft. It’s free. It’s yours if you renew.

**Tradition Keepers:** Log your traditions on The Gator Nation® App and earn a medallion!

**Gator Savings:** Over 200,000 discounts nationwide!

Thank you and Go Gators!

The UF Alumni Association

**Did you know?** The price of a Life Membership for students is only **$400**. Once you graduate the price increases to $600 and then $800 four years after graduation. Upgrade today! <https://www.ufalumni.ufl.edu/join/students/?ac=MEMS6>